

Vision

Create a county that collaborates regionally and aligns resources to stay competitive and provides a premier quality of life for those who live, work and conduct business in Waukesha County and the region.

Mission Statement

Evaluate unique and broad public policy issues
Recommend improvements



WAUKESHA COUNTY ACTION NETWORK Drive action toward efficient and effective delivery of services.

April, 2007

Issue 1

Save the Date!!

Tuesday, June 5, 11:45-1:30 pm
Annual Meeting

Hosted at the new
Marcus Majestic Cinema

Your invitation to follow

Board Members

William Bestor
Community Memorial Hospital

Brian Carroll
Godfrey & Kahn, S.C.

George Dalton
NOVO 1

Margaret Farrow
Board President

Thomas Fotsch
Dedicated Computing

Donald Fundingsland
ProHealth Care - Retired

Bronson Haase
Pabst Farms

James Gannon
HUSCO

Judy Jorgensen
WCTC - Retired

Thomas Kissinger
The Marcus Corporation

William Mielke
Ruekert-Mielke

J. Michael Mooney
MLG Development

Dick Richards
Country Springs Hotel

Llew Tietz
Tietz & Associates

Saul Winsten
DeWitt, Ross & Stevens

Elevating access to public higher education in our county.

Waukesha County is the third largest populated county in our state. We hold the highest number of patents produced of any other county in the state, even surpassing Dane and Milwaukee. WCAN believes Waukesha County is ready for increased programming through our public higher education system. It is critical that we increase the number of baccalaureate and graduate degree holders in our county. This would increase the caliber of our workforce which is crucial to sustain and grow our economy.

Many economic development experts point to the need for business, industry, government and especially institutions of higher learning to closely work together to maximize the potential for dynamic economic growth.

WCAN, over the last 18 months has worked with the UW System. That effort resulted in two studies including;

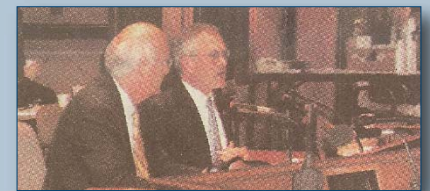
1. Evaluation of the two-year UW Colleges making recommendations on how they can better meet higher education needs throughout the State of Wisconsin.

We were very pleased to learn that one of the study group's recommendations was that the pathway to a baccalaureate degree needed to be broadened through the two-year UW Colleges (including UW-Waukesha) to create more accessibility to the citizens across the state.

2. Second study looked at the most economical way to fulfill the above recommendation via one of the three options.
 - a. Build a stand alone new UW facility
 - b. Merge UW-Milwaukee with UW-Waukesha
 - c. Establish a University Center on the UW-Waukesha 80 acre campus.

The study, to our disappointment, stated that the University Center concept would be the most economical, however it did not determine which option provided the highest quality education that could be implemented in the shortest amount of time. WCAN Board Member Bronson Haase testified before the Assembly Committee on Colleges & Universities and the UW Board of Regents. He requested that the UW System conducts a comprehensive study that identifies specific course and degree needs in Waukesha County before any action is taken on the two studies. This request was approved. WCAN will be the liaison to the UW System, connecting them directly to the business community with the objective of conducting a comprehensive study. The results will be unveiled in early June.

To review the history of our extensive education reports to the University of Wisconsin, please access our website at www.thewcan.com.



WCAN Education Chair, Bronson Haase (left) and County Executive, Dan Vrakas (right) testify in Madison to the Assembly on Colleges and Universities

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Next steps - WCAN member input into education study

We will be asking for your assistance in providing high level input for the upcoming study. The results of this crucial study will help determine our higher education needs and the best possible time-line to satisfy them.

Disaster preparedness fall conference A MUST ATTEND BY ALL!

WCAN in partnership with WCTC will co-host a public safety conference focusing on Business Continuity & Disaster Preparedness Planning.

*Are you or your employees prepared to evacuate your building in case of an emergency?
Do you think you will be able to re-enter your business after an emergency even if you are the CEO?
Is local law enforcement informed of your emergency procedures?*

Watch for more information on how you can minimize your risk and identify your vulnerabilities and become one of the most prepared businesses in Waukesha County!

Free Waukesha County Magazine – new edition now available for you!

In an effort to elevate the awareness of the arts & culture available in our region, WCAN partnered again with the Waukesha County Magazine to produce a featured arts insert. If you are interested in getting copies for your business lobbies and HR departments please email Carla at Carla@thewcan.com.

WCAN collaborates to keep the Zoo Interchange reconstruction planning ahead of previous schedule

The Zoo Interchange is the most heavily used freeway-to-freeway interchange in the state of Wisconsin, handling an average of 346,000 vehicles per average week day (2005 data). It is the most congested section of the State highway system. It poses extreme risks. From 2003 through 2005, there were a total of 2,298 crashes in the Zoo Interchange, including crashes on ramps and connecting streets. Five crashes resulted in fatalities, while 649 crashes resulted in injuries.

Recent federal figures covering the past quarter and published by the Federal Deposit Insurance Corporation demonstrated a shocking number of lost jobs due to businesses relocating away from this congested area. The loss in the area of transportation, warehouse and utilities was 9.10% which added to a three-year loss of 7,000 jobs in the Milwaukee-Waukesha and West Allis areas.

WCAN, along with the Metropolitan Milwaukee Association of Commerce and the Milwaukee County Research Park have continued to push for the acceleration of the timeline to begin work on upgrading the Zoo Interchange. The Governor put money in the state's transportation budget and, so far, is keeping his commitment to moving this project ahead of the previous schedule.



WCAN Board hosts March retreat to review organizational goals and objectives for 2007/08.

*Pictured left to right,
Sitting: Jim Gannon, Tom Kissinger, J. Michael Mooney, Bronson Haase,
Don Fundingsland
Standing: Dick Richards, Bill Bestor, Tom Fotsch, Llew Tietz,
Margaret Farrow, Bill Mielke, Carla Rutley
Missing: Brian Carroll, George Dalton, Judy Jorgensen, Saul Winsten*

Founding Members

Aries Industries
Aurora Health Care
Bank Mutual
Bryce Styza Properties
Century Fence
C.G. Schmidt
Community Memorial Hospital
Country Springs Hotel
Dedicated Computing
DeWitt, Ross & Stevens
FABCO
Godfrey & Kahn
Halquist Stone
A. William & Joanne Huelsmann
Humana
HUSCO
In Pro Corporation
ISB Community Bank
J.P. Morgan Chase Bank
Marcus Corporation
Metal Tek
Michael Best & Friedrich LLP
M & I Bank
MLG
NOVO 1
Pabst Farms
ProHealth Care
Reinhart Boerner Van Deuren
Roundy's
Ruekert-Mielke
The Spancrete Group
TOLD Development
Town Bank
United Parcel Service
Waukesha State Bank
Wauwatosa Savings Bank
WE Energies
Whyte Hirschboeck Dudek

Supporting Membership

Andersen, Dr. Richard
The Business Journal
Mark & Sue Neumann
Precision Gears, Inc.
R & R Insurance
VJS Construction Services
Vrakas/Blum