



## MISSION STATEMENT

Evaluate unique and broad public policy issues.  
Recommend improvements Drive action toward  
efficient and effective delivery of services.

March 2008 | Issue 3

PO Box 83 | Pewaukee, WI 53072 | 262.510.8112 | [www.thewcan.com](http://www.thewcan.com)

## LETTER FROM THE PRESIDENT

Greetings WCAN members and community leaders;

I'm pleased to report to you the progress that WCAN has made over the past few months in continuing our Vision for Waukesha County and the surrounding area. During the past few months WCAN:

- Conducted a Briefing on Transportation and Water issues facing the region over 40 people attended the briefing at the Country Springs Hotel in Pewaukee.
- Presented a Disaster Preparedness and Emergency Planning seminar in conjunction with Waukesha County Technical College. They left the seminar with a better understanding of the many types of disasters businesses can face. They also left the seminar with tools and techniques to increase their preparedness for emergencies and disasters
- Completed the Waukesha County Arts Magazine in conjunction with the Waukesha County Magazine.
- Facilitated the Education Needs Assessment of Businesses in Waukesha County in cooperation with WCTC, the University of Wisconsin System and the County Executives Office.

Each of these items required the dedication and focus of many of our Board and committee members. We are all proud of their accomplishments. Further details of these accomplishments and the results are included in this news letter.

Waukesha County continues to be a vibrant county in the Southeastern Wisconsin Region and in the state. WCAN continues to be a driving force in broad public policy issues impacting Waukesha county and the region. I thank you for your support of our efforts.

Sincerely,  
*Margaret Farrow*



## BOARD MEMBERS

Brian Carroll  
*Godfrey & Kahn SC*

George Dalton  
*NOVO 1*

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## PLEASE JOIN US!

# UNVEILING OF THE HIGHER EDUCATION NEEDS RESULTS

Waukesha County businesses and adult students have spoken - Find out their needs and what will be done to address those needs. After several months of gathering information from Students, Businesses and the community, the Waukesha County Higher Education Coalition will present the Education Needs Assessment Results and the Call to Action.

**All attendees will receive an Executive Summary of the Coalitions Report.**

WHEN | Wednesday, March 12

11:30 a.m. ....Registration

11:45 a.m. ....Program promptly begins

1 p.m. ....Conclusion

WHERE | Ruekert-Mielke

W233 N2080 Ridgeview Parkway | Waukesha 53188

(I-94 and Hwy F, adjacent to Marriott West)

Please RSVP by March 11, 2008 to [carla@thewcan.com](mailto:carla@thewcan.com) | For more information, call 262-510-8112

**Waukesha County Higher Education:** University of Wisconsin - Waukesha | Waukesha County Action Network  
Waukesha County Executives Office | Waukesha County Technical College

*Light lunch provided - no charge*

## ARTS & CULTURE - NEW WAUKESHA COUNTY MAGAZINE AVAILABLE FREE FOR YOUR BUSINESS

*Chair – Mark Poker*

The newly published Waukesha County Magazine is ready for distribution. This popular piece showcases businesses, the arts and more within Waukesha County and surrounding region. Contact Carla Rutley to receive your copies. Businesses told us they are a great tool to assist in recruitment and for distribution in lobbies. Free to WCAN membership. [Carla@thewcan.com](mailto:Carla@thewcan.com)

## PUBLIC SAFETY – HOW PREPARED IS YOUR BUSINESS FOR A CRISIS?

*Chair – Bill Mielke*

In collaboration with Waukesha County Technical College, and our title sponsor, US Cellular, CEO's, business emergency planning personnel and more gathered for a workshop on Business Preparedness and Emergency Planning. Attendees learned how to begin to identify their vulnerabilities, how to frame a plan ahead of time to be prepared for a crisis, and lastly the importance of interfacing with emergency responders BEFORE a crisis occurs. This well received workshop is a first in a series to better position our businesses to navigate their way through a crisis situation. Watch for upcoming workshops and join the many others who are planning now for safety and continuity later. The Committee continues to monitor the progress of moving Waukesha County towards a more efficient consolidated dispatch system.

The workshop included the following presenters;

- Ron Kase – President Landmark Credit Union – Building a preparedness plan
- Phil Horter – Captain, City of Brookfield Police – Lessons learned from the Brookfield Sheraton Shooting

## INFRASTRUCTURE – WHAT NOW AFTER THE STATE BUDGET PASSES?

*Chair – Margaret Farrow*

Immediately after Governor Doyle passed the state budget, WCAN hosted a breakfast briefing. All presentations from the breakfast briefing are accessible through our website [www.thewcan.com](http://www.thewcan.com)

The briefing included the following panel of speakers;

- Mr. Phil Evenson – Executive Director, South Eastern Wisconsin Regional Planning Commission
- State Senator Neal Kedzie – Senate Chair, Special Committee on Great Lakes Water Resources Compact
- State Senator Jeff Plale, Vice-Chair, Senate Committee on Transportation & Tourism.

The infrastructure sub-committee followed WCAN's legislative briefing breakfast in late November with several meetings dealing with the transportation issues and water issues. The Southeastern Regional Planning Commission, SEWRP, was part of the group of presenters since they are working on both issues for the region. The need for water solutions for Waukesha County places us at the forefront of the Great Lakes Compact debate which is oversimplified at times. WCAN continues to monitor the issue.

WCAN is at the table on the DOT Secretary's Advisory Committee for the Zoo Interchange. The sub-committee is responding to the identified need for greater funding for the South Eastern region's projects. Plans are being formulated for a presentation of various methods of road funding being used in other parts of the country. Information will follow as to this presentation.

## MEMBER QUOTE

"I am a member of WCAN because Waukesha County needs the involvement of its leaders in building a viable economic environment for both business and general living conditions."

George Dalton  
**President | NOVO 1**

## WELCOME NEW MEMBERS

### FOUNDING MEMBER

AMERICAN TRANSMISSION COMPANY | JOSE DELGADO



### SUPPORTING MEMBERS

MSI GENERAL | CRAIG COURSIN

INTERESTED IN INFLUENCING CHANGE?

CONSIDER JOINING ONE OF THE FOLLOWING COMMITTEES!

CONTACT CARLA AT [CARLA@THEWCAN.COM](mailto:CARLA@THEWCAN.COM) OR 262-510-8112

COMMUNICATIONS | MEMBERSHIP | ARTS  
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